



LINKSPORTS INTERNATIONAL CORP.

## Cookie Policy

Updated: September 1, 2023

### Introduction

**LinkSports International Corp.**, is a Canadian corporation headquartered at 4936 Yonge Street, Suite 327, North York, Ontario ON, M2N 6S3, Canada, registered as corporation no. 1218934-8, (hereto referred to as "**LINKSPORTS**", "**We**", "**Us**" or "**Our**" in these Terms and Conditions) is a worldwide technology company that allows fans to support football players through an online platform (the "**LINKSPORTS Platform**") dedicated to fans, players in training, amateurs, professional athletes and former athletes, to sports professionals engaged in the development of athletes, scouts, clubs and all those who love Football and aim for the democratization of access to opportunities and the benefits arising from the social practice of sport, including the possibility of professional advancement.

LinkSports respects your privacy, and we want you to understand how we may collect personal information about you through our websites and Platform: <https://www.linksports.com/legal/privacypolicy.pdf> (each a "Site" and collectively, "Sites"), and how this information may be used, maintained and, in some cases, shared. This privacy policy ("Privacy Policy") sets out the privacy practices and policies that govern our Sites and describes in detail how we process the personal data of users of the LINKSPORTS Platform and the rights they have in relation to such processing.

Like most websites, we may employ "cookies" or similar technologies on certain pages of our Sites. Cookies facilitate the use of the Sites by saving your preferences. We may also use cookies to provide content tailored to your interests. We may, in accordance with this Cookie Policy <https://www.linksports.com/legal/cookies.pdf> (each a "Site" and collectively, "Sites") use information collected with cookies to statistically analyze the use of our Sites, and to improve and personalize our content and other offerings.

This Policy applies to all users, regardless of whether they are registered. Registered Users may adopt one of the *profiles* ("Fan"), ("Player"), ("Parent or Legal Guardian"), ("Scouts") and ("Coaches"), individuals and representatives of legal entities ("Users").

### Interpretation and definitions

All terms and concepts herein included in capital letters and not defined elsewhere shall have the same meaning as provided in the **Terms of Use and Conditions of LINKSPORTS**.

Defined terms will have the same meaning, regardless of whether they appear in the singular or plural.

The types of cookies we may use on our websites include:

- **Session cookies:** These temporary cookies expire and are automatically deleted whenever you close your browser window. We may use session cookies to grant our users access to content and to enable actions such as remembering app information or payments as you are in the process of entering it.
- **Persistent cookies:** These cookies usually have an expiration date in the distant future and remain in your browser until they expire or you delete them manually. We may use persistent cookies to better understand usage patterns so that we can improve our users' websites. For example, we may use a persistent cookie to associate you with your account or to remember your choices on the Sites.

Third-party cookies: We may allow third-party service providers to place cookies on our Sites to provide us with better information about the use of the Sites or user demographics or to provide relevant services to you. These third parties may collect information about a user's online activities over time and across different websites when he or she uses our Site. For example, we may use a third-party tool to analyze usage patterns of the Sites. Such a tool may generate a cookie to capture information about your use of the Sites that the third-party provider uses to compile reports on site activity for us and provide other related services. The third-party provider may use a portion of your IP address to identify your cookie. We do not control the use of third-party cookies or the resulting information and are not responsible for any actions or policies of such third parties. In particular, our websites may use Google Analytics and Hotjar to collect and process data. For more information about Google Analytics, please refer to Google's privacy policy and Google Analytics help pages (located at <https://www.google.com/policies/privacy/> and <https://support.google.com/analytics/?hl=en#topic=3544906>). In order not to be tracked by Google Analytics on all websites, please visit <https://tools.google.com/dlpage/gaoptout>. For more information about Hotjar, please refer to Hotjar's privacy policy (located at <https://www.hotjar.com/legal/policies/privacy>). To opt out of being tracked by Hotjar, please visit <https://www.hotjar.com/legal/compliance/opt-out>.

The specific cookies that may be used on the Sites are:

Type of Cookies	Who these Cookies serve	How to decline
<p><b>Essential Cookies</b></p> <p>These are cookies that are necessary for the functioning of the linksports websites. They include, for example, cookies that allow you to log in to secure areas of our websites, use a shopping cart or make use of e-billing. For instance:</p> <p><b>LINKsportsOutdatedBrowserAck</b> - Tracks whether users have clicked to accept the outdated browser warning.</p> <p><b>LINKsportsPrivacyPolicyAck</b> - Tracks whether users have clicked to accept the cookie notice.</p>	LINKSPORTS	These cookies are necessary to deliver the Sites and therefore cannot be refused. They may be deleted or blocked using your browser settings, however, the functioning of the Sites may be impaired.
<p><b>Performance and functionality cookies</b></p> <p>These are used to recognize you when you return to the Sites. This allows us to personalize our content for you and remember your preferences (for example, your choice of language or region), but is not essential to the performance of the Sites. For instance:</p> <p><b>(name)</b> – Contains an identifier used to personalize your experience.</p>	LINKSPORTS	These cookies can be deleted or blocked using your browser settings

<p><b>Analytical or personalization cookies</b></p> <p>These cookies collect information about how users access and move through the Sites. We use this information in aggregate form to help us improve how the Sites work or to customize the Sites to your interests. For instance:</p> <p><b>Google Analytics (ga and _gat) -</b> Collects anonymized information about how users use the Sites, including the number of users who visit the Sites, where they came from, and the page or pages they visited.</p> <p><b>Mailchimp –</b> Tracking cookies in emails improves the understanding of our users to provide more user-friendly information to them.</p> <p><b>Hotjar-</b> Collects users' clicks, scrolling, and mouse behavior to improve understanding of users' engagement on the Sites and provide easier-to-use layouts and information. Asks users who are leaving the Sites if they would do an exit search. To see a list of Hotjar cookies, visit <a href="https://www.hotjar.com/legal/policies/cookie-information">https://www.hotjar.com/legal/policies/cookie-information</a>.</p>	<p>LINKSPORTS</p>       <p>Google</p>       <p>MailChimp</p>       <p>Hotjar</p>	<p>These cookies can be deleted or blocked using your browser settings</p> <p>Alternatively, follow the links below to disable:</p> <ul style="list-style-type: none"> <li>▪ Google Universal Analytics: <a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a></li> <li>▪ Hotjar: <a href="https://www.hotjar.com/legal/compliance/opt-out">https://www.hotjar.com/legal/compliance/opt-out</a></li> </ul>
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When you first access our websites from certain jurisdictions, you will receive a message advising you that cookies and similar technologies are in use. By clicking "accept cookies", closing the message or continuing to browse the Site, you signify that you understand and agree to the use of these technologies as described in this Cookie Policy.

You do not need to accept cookies and consent can be withdrawn at any time. If you prefer not to receive cookies through our Sites, you can set your browser to reject all cookies, to allow only "trusted" sites to set them, or to accept only cookies from those sites you are currently on. Unless you have adjusted your browser setting so that it refuses cookies, our system may issue cookies when you log in to our websites. If your browser is set to reject cookies, or if your browser notifies you that you are about to receive a cookie and rejects it, then your use of our Sites may not be as efficient as it would be if the cookie were enabled, and some parts of the Sites may not work.

In addition to cookies, we may use other technologies to recognize and track visitors to the Sites. A web *beacon* (also known as a "tracking pixel" or "clear GIF") is a clear graphic image (typically a one-pixel tag) that is delivered through a web browser or HTML email, usually in conjunction with a cookie.

Web beacons allow us, for example, to monitor how users move from one page within our websites to another, to track access to our communications, to understand whether users came to our websites from an online advertisement displayed on a third-party website, to measure how advertisements were viewed and to improve website performance.

We do not use technology that recognizes a "do not track" signal from your browser because we do not track users other than for aggregate statistical purposes.

## **Contact**

If you have any questions or complaints about our Cookie Policy, our Sites or Platform, please contact us [info@linksports.com](mailto:info@linksports.com) or send a letter to:

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Toronto, Canada M5N 6S3  
Attention: General Counsel**